

FOR IMMEDIATE RELEASE:



Professional women play football to support a cure for Breast Cancer
Friday, November 6th 2009
Marriott Atlanta Airport Grand Ballroom
4711 Best Road, Atlanta Georgia 30337
Saturday, November 7th/Sunday November 8th 2009
Lovejoy Soccer Complex, Clayton County Parks and Recreation
1935 McDonough Rd. Hampton, GA 30228

Professional women play football to support a cure for Breast Cancer

The Lynn Lewis Foundation and the Pink Couture Agency are hosting a "Weekend of Events" to bring awareness to breast cancer and support those who are committed to Flagger Down a Cure. On Friday November 6,, 2009, the "Enduring Elegance" Benefit Concert & End Zone Bash will take place in honor of breast cancer survivors. Attendees of this event will walk the Pink Carpet during a live remote by End Zone to End Zone (an Atlanta based football radio show). The public is encouraged to come support this worthy cause while enjoying an elegant benefit dinner and concert featuring Atlanta's own HBO Def Jam Poet and Musician Extraordinaire "Abyss" and Acoustic Soul Artist Ken J Martin.

Doors open at 6:00 pm, the dinner and concert will start promptly at 7:00 pm.

Events will kick into high gear with the highly anticipated End Zone bash featuring Hip Hop Artist Konvict/Def Jam Artist Prynce CyHi and DJ Kaye Dunaway aka the "Lady's Champ" of Hot 107.9. This will take place at the Marriott Atlanta Airport Grand Ballroom, 4711 Best Road, Atlanta Georgia 30337. The End Zone bash starts at 9:00 pm and the public is encouraged to purchase all inclusive tickets that cover the entire evening, including the dinner.

Saturday November 7th & Sunday November 8th the games will begin. Professional women from all over the nation will converge on the fields for a competitive flag football tournament sure to excite and inspire. This event is FREE and OPEN TO THE PUBLIC! Bring your loved ones out for the entire weekend. Appropriately titled "Passion meets Power", these games boast food and fun, vendors, half-time entertainment, a fun kid's area, and a free fingerprinting service for parents with children provided by MetLife. The women go head to head with each other and face off with the men in the Co-Ed division. The games will take place at the Lovejoy Soccer Complex, Clayton County Parks and Recreation, 1935 McDonough Rd. Hampton, GA 30228.

About the Foundation

The Lynn Lewis Foundation was birthed in an effort to honor the life and steadfast commitment of a remarkable woman, Lynn Lewis who in 2008, found herself in the thralls of a grueling fight for her life. The Mission of the Lynn Lewis Foundation is to reduce the negative impact of breast cancer on the quality of life for entire family. The organization offers programs designed to strengthen the family unit, improve mental and physical health & fitness, provide support for the children, and promote team building through sports activities.

For more about these events, the Lynn Lewis Foundation, or to purchase tickets please contact Mashonda Gilmore at awfflinfo@yahoo.com or (678) 949-1010 or Acillen K. Watts at (404)553-5765. (www.lynnlewisfoundation.org / www.pinkcoutureagency.com)

Volunteers are needed and vending opportunities are available.